**THANK YOU EMAIL OR LETTER**

Dear [Name],

Paragraph 1: Thank your donor.

Thank you for your support of the annual ABC Community Gala benefiting Memorial Sloan Kettering Cancer Center (MSK). It was truly a night to remember!

Paragraph 2: Share the impact.

With your help, we have raised $20,000 to support the progress underway in pediatric cancer research at MSK Kids, MSK’s pediatric program. Alice’s care team at MSK Kids saved her life, and with your generosity, MSK doctors and researchers can continue to forge innovative breakthroughs in pediatric cancer care — just like the research that saved Alice!

Paragraph 3: Encourage your donor to share with their network.

To continue this momentum, please consider sharing our fundraising efforts with your family and friends. Just forward this note and direct them to our MSK fundraising page link below.

Paragraph 4: Reiterate your gratitude and share any follow-up information.

Thank you for being part of an unforgettable night and for your support of the lifesaving work at MSK. To relive this year’s ABC Community Gala, visit this page [Facebook album or photography website link] to see photos and a recap of the event. Together, we can help fuel a brighter future for young people with cancer.

Sincerely,

[Your Name]

[Personal fundraising page link]